



CORPORATE PARTNERSHIP PROGRAM

Working for America's best!

On behalf of the Enlisted Association of the National Guard of the United States (EANGUS) and our proud Members, I would like to extend an offer for you to join our Corporate Partnership Program. Before I explain the benefits of joining, please allow me to explain how EANGUS serves the 400,000 National Guard Soldiers and Airmen across America and the world. EANGUS is a non-profit military association which was chartered in 1972 in Jackson, Mississippi to provide dedicated support to the Enlisted Members of the Army and Air National Guard, retirees, and their families. Since 1972, we have grown to be the leader of all Associations that serve Enlisted members of both the Army and Air National Guard and we have developed a reputation on Capitol Hill as being the "Association of Choice". In addition, we have been a long time member of The Military Coalition (TMC) which consists of 32 military and veterans' organizations that today represent over 5 million members.

Why should you become a Corporate Partner? What better way to show your support to our Nation than by backing the only organization that works exclusively for the Enlisted members of the Army and Air National Guard! Our members are often times the educators, trainers and ultimately the end-users of the equipment

and services provided to the National Guard. We provide valuable feedback regarding the product usefulness and are involved in the acquisition decision processes. Many of our Senior Enlisted Members make the final recommendation and decision regarding the future purchase of services and products utilized every day.

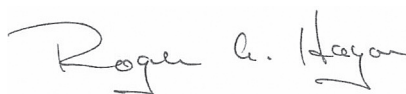
Our full-time legislative team located in Alexandria, Virginia interacts on a regular basis with key congressional committees and leadership staff. We also network with the senior leadership of the National Guard Bureau (NGB) and the States' Adjutants General and Senior Enlisted Advisors on a daily basis. So, what's in it for you? How does your corporate partnership support benefit you and your company?

Allow me to direct your attention to the corresponding "section" that will assist you in selecting your desired level of partnership. Under each designated section, you will find the corresponding value and attributes for each partnership level along with directions on where to mail your information of support. Since we are an IRS 501(c)19 Military and Veterans Organization, your support may be tax deductible under existing IRS rules. Your support of our Enlisted Members of the National Guard will be greatly appreciated and recognized.

Your Corporate Partnership enables us to continue to provide much needed legislative support on issues concerning our Soldiers and Airmen of our National Guard and in turn – You!

On behalf of America's heroes – our Citizen Soldiers and Airmen and all their beloved families, we thank you for your continued support!

Respectfully,

A handwritten signature in black ink that reads "Roger A. Hagan". The signature is written in a cursive style with a large initial "R" and a distinct "Hagan" at the end.

Roger A. Hagan
CMSgt (Ret) USAF
President

“Platinum Plus” Partnership Level

A level of support reflecting a legacy of commitment to our association.

- A Sustained Platinum Plus Partnership of \$5,000 for 3 years plus.
- Benefits of Platinum Plus Partnership: Similar as the Platinum with some slight differences in discount values.
 - ◆ Recognition Plaque
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo, Mission Statement and Branding Ad
 - ◆ “New Patriot” Magazine Advertisement – “Marketing Choice – Prime Location”
 - 1 Complimentary Inside Full Page Ad (available in either black and white or color)
 - Additional Advertisement = 20% Discount
 - ◆ “New Patriot” Magazine – 6 Free Annual Subscriptions
 - ◆ Congressional Legislative Reception
 - EANGUS Legislative Event of the Year
 - Invitation for 6 Guests with Special Name Recognition
 - Meet Congressional Honorees; Special Escorts by Executive Council Members
 - ◆ Periodic and Timely Legislative Updates
 - ◆ Full Page Ad in Corporate and Exhibitor Program Book
 - ◆ Exhibit Program Discounts. See “Conference Exhibit” Section
 - ◆ Senior Leadership Accessibility
 - ◆ Luncheon Annually with EANGUS Leadership, Capitol Hill Center of Influence and 4 invited guests
 - ◆ National Office “Hall of Sponsors” Recognition

The Patriot

“Platinum” Partnership Level

The Enlisted Association of the National Guard’s most significant annual supporter.

- Annual Platinum Partnership of \$5,000
- Benefits of Platinum Partnership:
 - ◆ Recognition Plaque
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo, Mission Statement
 - ◆ “New Patriot” Magazine Advertisement – “Marketing Choice
 - ◆ Prime Location”
 - 1 Complimentary Inside Full Page Ad (available in either black and white or color)
 - Additional Advertisement = 15% Discount
 - ◆ “New Patriot” Magazine – 4 Free Annual Subscriptions
 - ◆ Congressional Legislative Reception
 - EANGUS Legislative Event of the Year
 - Invitation for 4 Guests with Special Name Recognition
 - Meet Congressional Honorees; Special Escorts by Executive Council Members
 - ◆ Periodic and Timely Legislative Updates
 - ◆ Full Page Ad in Corporate and Exhibitor Program Book
 - ◆ Exhibit Program Discounts. See “Conference Exhibit” tab
 - ◆ Senior Leadership Accessibility
 - ◆ Luncheon Annually with EANGUS Leadership, Capitol Hill Center of Influence and 2 invited guests
 - ◆ “Hall of Partnership” Recognition Display in the National Office

The Statesman

“Gold” Partnership Level

A most significant supporter.

- Annual Gold Partnership of \$3,000
- Benefits of Gold Partnership:
 - ◆ Recognition Plaque
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo and Ad
 - ◆ “New Patriot” Magazine Advertising
 - ◆ “Marketing Choice – Prime Location”
 - 1 Complimentary Half Page Display Ad
(available in either black and white or color)
 - Additional Advertisement = 10% Discount
 - ◆ “New Patriot” Magazine –
3 Free Annual Subscriptions
 - ◆ Congressional Legislative Reception
 - EANGUS Legislative Event of the Year
 - Invitation and recognition for 3 Guests
 - Meet Congressional Honorees
 - ◆ Periodic and Timely Legislative Updates
 - ◆ Half page Ad in Corporate and
Exhibitor Program Book
 - ◆ Exhibit Program Discounts.
See “Conference Exhibit” tab
 - ◆ Senior Leadership Accessibility
 - ◆ Annual Luncheon with EANGUS Leadership
and 1 invited guest
 - ◆ “Hall of Partnership” Recognition Display
in the National Office

The Revere

“Silver” Partnership Level

*A supporter who has shown
“A Commitment to Excellence” to those
who serve our National Guard.*

- Annual Silver Partnership of \$1,500
- Benefits of Silver Partnership:
 - ◆ Recognition Plaque
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo
 - ◆ “New Patriot” Magazine Advertising
 - 1 Complimentary Quarter Page Ad
(available in either black and white or color)
 - Additional Advertisement = 5% Discount
 - ◆ “New Patriot” Magazine –
2 Free Annual Subscriptions
 - ◆ Congressional Legislative Reception
 - EANGUS Legislative Event of the Year
 - Invitation and recognition for 2 guests
 - Meet Congressional Honorees
 - ◆ Periodic and Timely Legislative Updates
 - ◆ Quarter Page Ad in Corporate and
Exhibitor Program Book
 - ◆ Exhibit Program Discounts.
See “Conference Exhibit” tab
 - ◆ “Hall of Partnership” Recognition Display
in the National Office

The Musket

“Bronze” Partnership Level

- Annual Bronze Partnership of \$500
- Benefits of Bronze Partnership:
 - ◆ Recognition Plaque
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo
 - ◆ 1 Annual “New Patriot” Magazine Subscription
 - ◆ Congressional Legislative Reception
 - EANGUS Legislative Event of the Year
 - Invitation and Recognition for 1 guest
 - ◆ Periodic Legislative Updates
 - ◆ National Conference Exhibitor Recognition – Company Name and Logo

National Conference and Exhibit Information

The following fees and stipulations apply to the respective Levels of Contribution:

- *The Minuteman “Platinum Plus” Partnership:*
 - ◆ 20% Discount up to 3 Booths
 - ◆ Full Page Ad in Corporate and Exhibitor Program Book
 - ◆ President’s Reception Invitation and recognition for 6 guests

- *The Patriot “Platinum” Partnership:*
 - ◆ 15% Discount Up to 2 Booths
 - ◆ Full Page Ad in Corporate and Exhibitor Program Book
 - ◆ President’s Reception Invitation and recognition for 4 guests

- *The Statesman “Gold” Partnership:*
 - ◆ 10% Discount Up to 2 Booths
 - ◆ Half Page Ad in Corporate and Exhibitor Program Book
 - ◆ President’s Reception Invitation and recognition for 3 guests

- *The Revere “Silver” Partnership:*
 - ◆ 10% Discount Up to 1 Booth
 - ◆ Quarter Page Ad in Corporate and Exhibitor Program Book
 - ◆ President’s Reception Invitation and recognition for 2 guests

- *The Musket “Bronze” Partnership :*
 - ◆ Company Name in Corporate and Exhibitor Program Book
 - ◆ President’s Reception Invitation and recognition for 1 guest

Corporate Partnership Information

Welcome to the Enlisted Association of the National Guard of the United States Partnership Program. Enclosed you will find the appropriate tabs respective to your desired Level of Partnership and its Corporate value. Please select the preferred level of Partnership below and mail your application to:

**Enlisted Association of the
National Guard of the United States**

ATTN: Executive Director
3133 Mount Vernon Avenue
Alexandria, Virginia 22305-2640
1-800-234-EANG (3264)

- The Patriot “Platinum” Partnership – \$5,000
- The Statesman “Gold” Partnership – \$3,000
- The Revere “Silver” Partnership – \$1,500
- The Musket “Bronze” Partnership – \$500

Thanks again for your generous support so we can continue to serve those who proudly serve our Communities, States and Nation – your Army and Air National Guard Soldiers and Airmen.

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

POC: _____

Credit Card Information:

Card Number _____

Name on Card _____

Expiration Date _____ 3 Digit Code _____

Signature _____

Amount _____

Annual Support Level

_____ The Patriot "Platinum" Partnership Level –
Annual supporter of \$5,000

_____ The Statesman "Gold" Partnership Level –
Annual supporter of \$3,000

_____ The Revere "Silver" Partnership Level –
Annual supporter of \$1,500

_____ The Musket "Bronze" Partnership Level –
Annual supporter of \$500

Mail To:

Enlisted Association of the National Guard of the United States

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Alexandria, Virginia 22305-2640

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